

Reflecting the Grace of God to Survivors of Sex Trafficking

# 2025 ANNUAL REPORT

*Reflecting Hope.  
Restoring Lives.  
Advancing Freedom.*

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Est. 2014

**Mirror Ministries**



- 01 Moving Freedom Forward
- 02 The Reason We Show Up
- 03 2025 By the Numbers
- 04 Standing in the Gap
- 05 A Community in Action
- 06 Faithful Partners
- 07 Trusted Stewardship
- 08 Looking Ahead
- 09 Contact Information

# Table of Contents

# Moving Freedom Forward



## Tricia MacFarlan

Chief Executive Officer

In 2025, freedom moved forward because you chose to stand with Mirror Ministries. Your partnership made it possible for survivors across our community and throughout the Pacific Northwest to take courageous steps toward safety, healing, and hope. While the numbers in this report reflect growth and reach, they represent something far deeper—individual lives changed because someone like you decided to act.

Because of your support, freedom is not an abstract idea—it is something survivors can actively pursue. Your generosity ensures that when a survivor is ready to take the next step, someone is there to walk with them, to advocate, to educate, and to steady the path forward. In a year marked by uncertainty, your commitment turned intention into action, allowing hope to remain accessible and healing to continue unfolding.

This work happens because of you. Since our founding in 2014, the mission has remained the same: to respond to domestic minor sex trafficking with the love of Christ through local education, intervention, restoration, and aftercare. Hundreds of survivors have found healing and hope because you cared. So, let us celebrate with all that God accomplished in 2025, and *dream with us about even greater impact in 2026.*

“...You have all shown up and prayed over my daughter on the days I couldn’t. When I’ve hit my knees and asked God to take it all away so I don’t hurt anymore, you remained calm in our storm and continued to check on us and offer prayers over my husband and I when she relapsed. **You still show up.**

**You didn’t walk away.”**

-A client’s mother

Until all God’s children are free,

A handwritten signature in blue ink that reads "Tricia MacFarlan". The signature is fluid and cursive, with a distinctive flourish at the end.

# The Reason We Show Up

02



One survivor, Erica\* shared,

**“Thank you for helping me find hope.”**

*“At one point, I was stuck in the trenches, feeling completely hopeless... that’s when I found Mirror Ministries. God is so good. I honestly don’t know where I’d be if He hadn’t guided me back to Him through this ministry... Thank you for helping me find hope.”*

We believe every life is created with purpose, and every story is still being written. When survivors walk through our doors, they are not defined by what has happened to them, but by who they are becoming. Erica’s words remind us that healing is possible, faith can be restored, and light can be found even in the darkest places. This is the work we are called to—and the reason we show up.

Stories like Erica’s are the reason we do this work—and the reason your support matters.

Erica\* is a pseudonym used for client protection.

# 2025 By the Numbers

**277**

trainings and presentations delivered

**12,550**

individuals equipped through education and awareness

**53**

local children and youth identified among new victims

**1412**

hotline calls answered by trained advocates

**170**

new victim assessments completed (49% increase over 2024)

**92**

average number of active clients served each month

**270**

active clients served

**6334**

volunteer hours donated

*These efforts resulted in **170 local victims** presented with freedom and a path forward, supported by Christ-centered care and practical advocacy.*



MIRROR MINISTRIES

# Standing in the Gap



2025 brought both growth and challenge. As funding for trafficking services declined nationwide—and our state funding was reduced by more than \$217,000—your faithful generosity filled critical gaps. Because of you, Mirror Ministries continued to respond without interruption, expanding education, intervention, and survivor care even amid economic uncertainty.

Your commitment ensured that victims were not turned away, advocates remained available, and hope continued to reach those in crisis.

Because of your partnership, Mirror Ministries was able to say “yes” to an increased demand for services. Yes to one more survivor needing safety, yes to one more school requesting prevention education, yes to one more life standing at the edge of hope. Your generosity did more than sustain operations; it carried people through moments when stability, compassion, and care mattered most.

As we look ahead, the need continues to grow—but so does the impact of a community willing to stand in the gap. Thank you for believing in restoration, for choosing action over indifference, and for being part of every story of healing that unfolds here. Together, we will continue to protect, restore, and remind every survivor that *their future is worth fighting for.*

# A Community in Action

*Together, we're changing what's possible.*

Mirror Ministries is not just an organization—it is a compassionate community called to action.

Lives are changed when people choose to show up—and the following figures tell the story of those who did.

In 2025:

**1,193**

households, churches, businesses, foundations, and partners stood with us (**+149** from 2024)

**292**

monthly GEM supporters provided a stable foundation for mission (**27.6% increase**)

Behind every number is a choice—to care, to give, to act when it mattered most. Your commitment fuels protection, sustains healing, and ensures that no survivor has to face their journey alone.

As this movement continues to grow, so does the impact of each person who stands with us. Thank you for helping survivors like Tracie\* find healing and hope.



“Thank you for helping trafficking survivors. I hope God will use me to help others, too.” -Tracie\*



\*Survivor name changed for anonymity and protection.

# Faithful Partners



## 39

**churches and  
church groups**

\$72,072

## 110

**business  
partners**

\$114,800 (*plus in-kind gifts*)

## 31

**family  
foundations**

\$174,237

## 14

**granting  
agencies**

\$236,149 (*including \$94,000 from WA State*)

## 999

**individual family  
households**

\$842,888

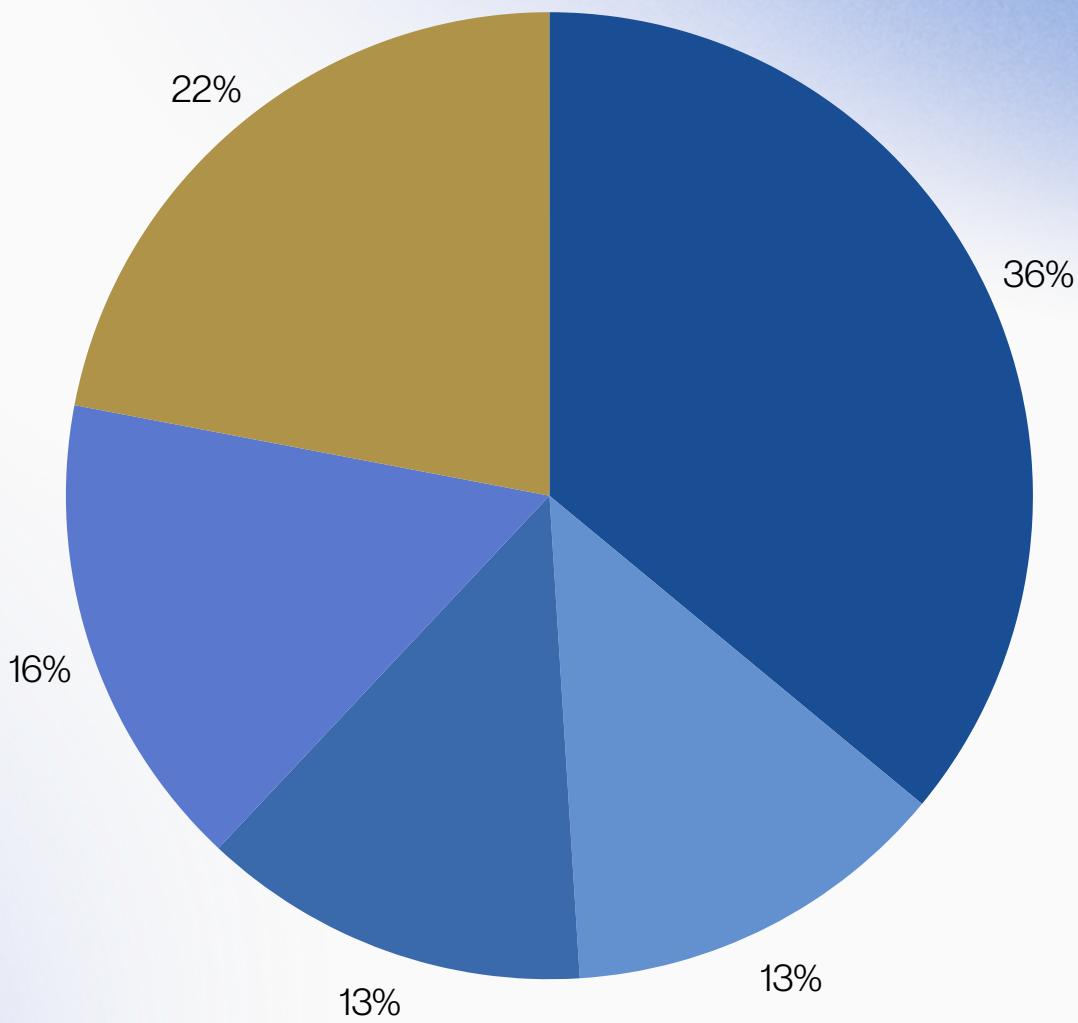


Together, you reflect a deep and growing trust in the mission—and in the lives being restored through our shared efforts.

# Trusted Stewardship

**2025 Mission Investment: \$1.94 million**

Here's how the mission support was invested:



**36%** Supporting Girls at Esther's Home (Ages 11–17)

**13%** Outreach, Intervention & Education

**13%** Survivor Care & Case Management

**16%** Program Support and Operations

**22%** Expanding Our Outreach Center

# Looking Ahead



The need continues to grow. While Esther's Home provides a place of deep restoration, the majority of our ministry takes place directly in the community—meeting victims where they are and walking with them toward safety and healing.

In 2025, God opened the door to a new Outreach Center, expanding our capacity to serve more survivors, deepen programs, and create a safe place of belonging and hope.

As we look ahead, our focus remains clear: to strengthen pathways to freedom, deepen survivor-centered care, and continue responding wherever the need exists. This next season calls for steady presence, thoughtful growth, and a community willing to walk alongside survivors for the long haul. With God's guidance and the continued partnership of those who believe in this mission, we move forward with confidence—committed to expanding access to safety, healing, and lasting hope.

*"Let us not become weary in doing good, for at the proper time we will reap a harvest if we do not give up." Galatians 9:6*



# Contact Us

09



**Mirror Ministries**

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**Phone**

**info@mirror-ministries.org**

**Email**

**mirror-ministries.org**

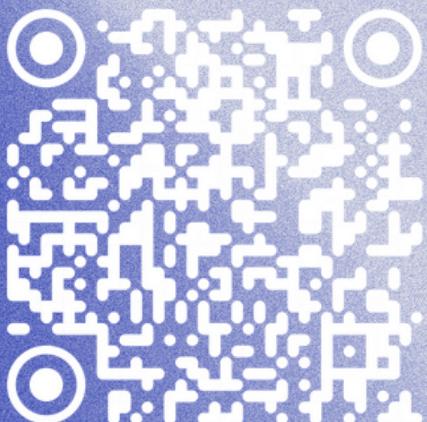
**Website**

**P.O. Box 400 Richland WA 99352**

**Address**

*“You may choose to look the other way, but you can never say again that you did not know.”*

*-William Wilberforce*



***Support local  
trafficking survivors***